

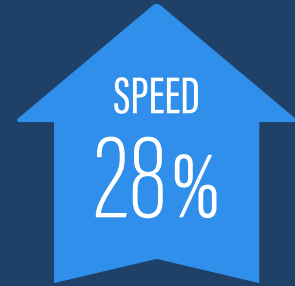


2020 BROADBAND PRICING INDEX

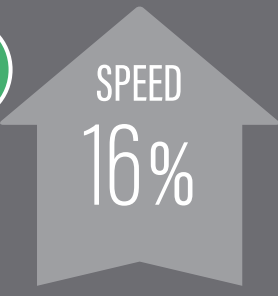
Investment by America's broadband providers means **lower prices and faster speeds** for consumers.



**HIGHEST
SPEED TIER**
2015-2020



MOST POPULAR SPEED TIER
2015-2020



ADJUSTED FOR INFLATION | 2015-2020

*Most Popular
Broadband Tier*



*Highest
Broadband Speed*



*All Consumer
Goods & Services*



COST PER Mbps | 2015-2020

*Most Popular
Tier*



*Highest Speed
Tier*



Simply put, consumers are **paying less today for faster broadband connectivity** than they were five years ago.*

USTELECOM
THE BROADBAND ASSOCIATION

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* The BPI-Consumer Choice compares each company's most popular tier of service for each technology in 2015 to its most comparable 2020 service. The BPI-Speed compares each company's fastest 2015 service to its most comparable 2020 service.