Despite Pandemic, Investment Pays off for Consumers with Resilient, Improved Networks at Lower Prices

Demonstrating its generational commitment to connecting the country, the U.S. broadband industry pumped another $79.4 billion in capital expenditures in 2020 into the world-class networks and connectivity infrastructure that kept America face-to-face, streaming, learning and otherwise connected during the pandemic.

Focusing on the period since 2018, it is clear how investment, spurred by a light-touch regulatory approach, has benefited consumers. Meanwhile, prices have dropped for broadband service at all speed tiers while broadband speeds have continued to skyrocket.

This investment has produced the world-leading networks that carried the country through the worst of the pandemic and delivered a technology and economic boon.