2022 BROADBAND PRICING INDEX:
Broadband Prices Drop While Value Increases

Despite overall price inflation that has occurred in the U.S. marketplace over the past year, the latest Broadband Pricing Index (BPI) report reveals continued significant price reductions for both the most popular and highest-speed broadband internet service.

**KEY FINDINGS:**

Broadband Pricing Ran Counter to Significant Overall Inflation in the Past Year
- The price of providers’ most popular broadband speed tier (BPI-Consumer Choice) dropped by **14.7%** from 2021-2022
- Providers’ fastest speed tier option (Real BPI-Speed) dropped in price by **11.6%** from 2021-2022
- In contrast, the cost of overall goods and services rose by **8%** from 2021-2022

Historical Analysis Shows Real Broadband Prices Have Been Cut in Half from Seven Years Ago
- Real BPI-Consumer Choice tier prices dropped by **44.6%** from 2015-2022
- Real BPI-Speed tier prices dropped by **52.7%** from 2015-2022

The Consumer Value of Broadband Service Has Never Been Higher
- Providers have increased the speeds of their broadband offerings and dropped prices for that service. Overall customer value shows a dramatic improvement over the past seven years.
- The real cost per megabit of both the most popular and fastest service offerings have dropped by around **75%** since 2015.

Download speeds for the most popular tier have increased

**127.7%**

Since 2015.